



PACK 442 FUNDRAISER OVERVIEW

Following the success of the coffee fundraiser last year, Pack 442 is going to be again selling Cuvée Coffee! Funds raised will be used to expand our community projects and improve our pack events, including campouts, overnights, bike rodeo, soap box derby and more.

Product

Cuvee coffee is a local company right here in Austin that has been around since 1998. They are offering us 12oz and 5lb bags at deep discounts, allowing us to make a nice profit and keep the goal for each Scout attainable. Scouts will be selling their top producers, **Emporium a medium roast coffee** and **West Pole a dark roast coffee**. Both products are available in both bean and ground options.

Goals

The Pack has a total goal of raising \$7,500. To reach this, we are asking for each Scout to sell \$200 of coffee. That's just 10 – 12oz bags or 2– 5lb bags.

Size	Sales Price	Quantity to Reach Goal
12oz	\$20	10
5lb	\$100	2

Sales Options

There are two options for selling, choose one or both!

Buy Upfront, Sell on Your Own Time

You can purchase the coffee at the sales price from the Pack and sell to family & friends. Once purchased, your Scout will get full credit towards their sales goal.

Bags will be available for purchase at Pack events or by requesting online [here](#). Place your online request by Sunday each week and coffee will be available for pickup on Thursday. You can purchase coffee directly through 10/31.

Sales Events

Sales events will be held on weekends from 9/25 to 10/17. The coffee is provided at these events and there is no need to purchase up front. This is a team building event and all sales during each time slot will be totaled and split. The time slot with the most sales per Scout each day will earn a \$5 Bahama Buck gift card for each Scout. [Sign up here!](#)

Incentives

We want Scouts to do there best and be rewarded for their efforts! Knowing many programs offer toy rewards that end up lost or in the trash, we will be rewarding Scouts with Amazon gift cards as individual incentives.

Once Scouts reach their sales goal of \$200, they earn a \$20 gift card. For every additional \$100 sold they earn \$10 more dollars. Sales will be tracked throughout based on up front purchases and dollars sold at sales events. Sales status will be tracked and [updated weekly and viewed here](#).

See Incentives flyer for more details!

Quick Links

- [Purchase Coffee](#)
- [Sign Up for Sales Events](#)
- [Sales Totals](#)

Questions?

- General Fundraiser,
purchasing coffee
Alyssa Moore
mooreactive@gmail.com
- Cookie Erickson
cookiehmb@gmail.com