



PACK 442 2025 FUNDRAISER OVERVIEW

Welcome to the Pack 442 Annual Fundraiser! Funds raised will be used to expand our community projects and improve our pack events including campouts, Raingutter Regatta, Pinewood Derby as well as maintaining our pack equipment and materials.

PROGRAMS/PRODUCTS

Cuvée Coffee is a local company right here in Spicewood that has been around since 1998. They offer us 12oz, 2lb and 5lb bags in both ground and whole bean options. There are a variety of blends to consider.

Trail's End Popcorn is the company partnered with the BSA to provide popcorn through a fundraising platform. They offer a variety of flavors and options including flavored popcorn, microwavable bags and popping kernel jars.

GOALS

The yearly cost per scout is \$350, which can be fully funded through the fundraiser if desired by your family. Initial dues are \$175 at the beginning of the year, and then **every family supports the pack through participation in the fundraiser or pays the remaining amount (\$175) by November 2025.**



CUB SCOUT SALES GOAL: Earn minimum 175 Points after paying initial \$175 annual dues

SALES OPTIONS

There are three options for selling, choose one that works for you, or try them all!

Buy Upfront, Sell on Your Own Time

You can purchase popcorn and/or coffee through an order form at the sales price from the Pack and sell to family & friends. Once purchased, your Scout will get full credit towards their sales goal and they can then sell to friends, family or neighbors on their own time.

Bags will be available for purchase at Pack events or by requesting online via the order forms. Place your online request by Sunday each week, and coffee/popcorn should be available for pickup later that week.

Storefront Sales

Storefront Sales are available to sell coffee (Lowe's) from September 4-28, and Popcorn (Lowe's, Randalls, Flores Mexican Restaurant) from October 3-November 9th.

Sell Online (Popcorn Only)

Once you have signed up to sell popcorn, your scout has their own storefront to share and sell popcorn, and additional products online. Products order through the online store are shipped directly to customers.

For all of these options, find details on the product pages.

More Information:

www.lakewaycubscouts.org/fundraiser

Questions?
General Fundraiser,
purchasing coffee, etc.

COFFEE

Alyssa Moore
mooreactive@gmail.com
206-201-4293

POPCORN

Josh Sawyer
lakewaycubscouts442@gmail.com



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PRODUCT

Cuvee coffee is a local company right here in Spicewood that has been around since 1998. They offer us 12oz, 2lb and 5lb bags in both ground and whole bean options. There are a variety of blends to consider.

Half Dues Goal (Required)

175 points

Full Dues Goal (Optional)

350 points

Size	Sales Price	Bag Point Value
12oz	\$20	11.5 pts
2lb	\$45	23.5 pts
5lb	\$110	57 pts

Emporium (Medium Roast)

We bring the best coffee from all over the world to our roastery in Austin, TX. Blending together several of our single-origin selections to create this coffee that is complex and approachable, just the way a great blend should be, and reason enough to make it our house favorite.

West Pole (Dark Roast)

We strive to maintain distinctive origin flavors while softening the acidity and highlighting distinctive molasses and spice characteristics. This coffee is a shining example of our craft, providing enough roast development to please those who look for deep character but applied with a delicate hand to still deliver a true coffee experience.

HOW TO OBTAIN PRODUCT TO SELL

Buy Upfront, Sell on Your Own Time

You can purchase coffee at the sales price above from the Pack and sell to family & friends. Once purchased, your Scout will get full credit towards their sales goal. You then sell as you wish.

Bags will be available for purchase at Pack events or by requesting online. Instructions for the submission and pickup of products are available on the order forms.

You can purchase all products from **September 4th through September 28.**

[Coffee Order Forms](#) can be found online to submit an order to Alyssa Moore. She will then coordinate with you on a pick-up at her house in Rough Hollow (Lakeway).

Sign up for a storefront, set up shop and sell!

We have an agreement with Lowe's to sell popcorn outside their store on the weekends, if you would like to take your product up to the store and sell. Bring your own supplies to have a successful sell! Sign up [here!](#)

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts! We will reward Scouts with Amazon gift cards as individual incentives after 350 pts.

See the [Incentives Flyer](#) or our [website](#) for more details!



Online Sale Options



and more...

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PRODUCT

Trail's End Popcorn is the company partnered with the BSA to provide popcorn through a fundraising platform. They offer a variety of flavors and options including flavored popcorn, microwavable bags and popping kernel jars. Online sales provide even more options such as nuts, chocolate, etc.

Half Dues Goal (Required)

175 points

Full Dues Goal (Optional)

350 points

Variety	Sales Price	Bag Point Value
Butter Microwavable	\$25	8 pts
Salted Caramel White Cheddar Kettle Corn Popping Corn	\$20	6.5 pts

Salted Caramel
Microwave Butter Popcorn Bags
White Cheddar Cheese
Kettle Corn
Popping Corn
Other products available through online sales

Pre-popped 5 cup Bag (11 oz)
Quantity of 12
Pre-popped 16 $\frac{3}{4}$ cup Bag (6 oz)
Pre-popped 7 $\frac{1}{2}$ cup Bag (4.5 oz)
Jar (28 oz)

HOW TO SELL PRODUCT

Buy Upfront, Sell on Your Own Time

You can purchase popcorn at the sales price above from the Pack and sell to family & friends. Once purchased, your Scout will get full credit towards their sales goal. You then sell as you wish.

[Popcorn Order forms](#) can be filled out to submit an order to Alyssa Moore. She will then coordinate with you on a pick-up at her house in Rough Hollow (Lakeway).

Attend a Storefront

Storefront Sales Events will be held on weekends from October 3rd to November 9th. You can [sign up](#) for a storefront through the Trails End website and bring your product to sell.

Order Online through your Scouts Account

You can do online sales via your Trail's End account. There is a link and QR Code you can send out and have people order from. The product is mailed directly to them. Instructions on how to do this can be found [here](#).

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How to Use Trail's End

Popcorn is sold through the Trail's End Website. Below is a step by step of signing up and using the website (or app) to complete your sales.

Signing Up

1. First, you must sign your scout up for Trail's End. The pack has sent you an invitation via our account in which you can sign up. If you go to the [website](#) and sign up independently that is an option as well. If asked for a unit code our Pack is **HGFEJ**. [Instructions](#) are also available on our website.

Existing scouts that have sold before DO NOT have to sign up. Reach out to Josh to get your login if you do not remember it.

Sales

1. Within the app, you can navigate to the "Online" tab under the menu, where you can download a QR Code or get the link to your scouts sales page. With this link, you can send to it friends and family or bring to a parents work, where the scouts can show them the QR to purchase popcorn online. There is a minimum purchase of \$35 online for free shipping.

Sign up for Storefront

1. Log into your account and navigate to the "Storefront Sales" screen. From here you can select a storefront shift to sign up for. Try to reserve times back to back to others to ensure the store is not left unattended. No shows to storefronts are difficult to manage, so please remember to put the time on your calendar so you do not forget.

Tips: If you cannot make a time, please log back in and cancel or change your time to ensure that others can get a time slot or you are not a no-show for the people in front of you, forcing them to stay at the storefront.

Always be prepared to stay after your shift in case someone does not show up. This ensures you can get ahold of a leader to help or for the next shift to show up.

Working a Storefront

1. PLEASE CONSIDER SHOWING UP 30 MINUTES PRIOR TO YOUR SHIFT to make sure you are prepared to sell at the time of your shift.
2. When you arrive to a storefront time, you will log into your account in the app on your phone. You will sell products through the app connected to your scouts account. You can accept Credit Cards using the square reader. If you collect cash, it should be included in the envelopes for each shift.
3. If you are selling on your own, you can sell online products at storefronts as well, if you have a QR for your scouts account available for people to scan. These sales won't count towards your totals for the storefront, but it could open up products for people to consider if they are not interested in Popcorn.

See the [Storefront Management Guide](#) for details prior to your shift.



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HEROES AND HELPERS™ DONATIONS

When you donate to Scouting through the Heroes & Helpers™ program, you're helping provide heartwarming snacks to military personnel and their families, first responders, and local food banks. This can be done through online sales, or at storefront events.

Donations count \$0.32 per dollar collected.

PACK DONATIONS

This is considered a straight donation to the pack as a gift to help support our efforts and activities. The donation is not tax deductible, as we are not a recognized 501(c)3, but the donation helps us out tremendously. Scouts can collect multiple donations or make a one-time donation of \$175 to be considered as having met their sales goal (this is because no product has to be purchased).

This money has the highest impact on the Pack, as 100% of it goes to the Pack. Donations count 1:1 at \$1 = \$1.

STOREFRONT DONATIONS

Heroes and Helpers Donations are available at storefront events through each scout's sales page via the app.

You can also have a donation box at all storefront booth sales, in which money may be collected and then totaled up at the end of the shift and paid via Venmo to the pack for credit.

Venmo is also an option for customers to scan and send money. Please ask them to provide the description "Pack 442 Fundraiser Donation w/ Scouts Name". We will align the donations to the shifts and apply the funds to the scouts who worked those shifts.

INDIVIDUAL COLLECTIONS

Money can be collected however your family sees fit. We ask that the Scout's parent or family member then send the money via Venmo to the Pack with the Scouts name and Fundraiser Donation and shift time as the description. This money will get applied directly to the Scouts earnings.



venmo

INCENTIVES

We want Scouts to do their best and be rewarded for their efforts!

Donations through the Heroes & Helpers Program, count just like selling a bag of popcorn. That means that whatever value the customer gives, that full value is applied to the Scouts sales totals in Trail's End and counts toward that program's incentive program.

Straight Pack Donations count 100% towards the Scouts sales just like coffee sales. For example, if a scout raises \$400 in donations, that money goes towards the \$350 Full Dues goal and the scout receives a \$5 Amazon Gift Card. Raising \$200 in donations meets the Half Dues goal of \$175 in sales, but does not start to accrue gift card incentives until \$350 is reached.

See the [Incentives Flyer](#) or our [website](#) for more details!

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