



PACK 442

2025 FUNDRAISER INCENTIVES

TWO FUNDRAISING PROGRAMS AND INCENTIVES: POPCORN + CUVÉE COFFEE

It's time to get motivated and earn some great incentives! There **are two products we sell with two different incentive programs** for each to help you meet the **pack goal of 350 points/Scout**. Pack 442 is sweetening the deal, by offering a 10% kick-back on all points over 350 points from both coffee and popcorn.



CUB SCOUT INCENTIVE SALES GOAL: 350 points

OVERVIEW

For Coffee and Popcorn sales, once a scout has reached 350 points Goal, they will begin accruing rewards at **10% of points earned over 350 points, so \$1 for every 10 points earned over 350 points**. The reward will be an Amazon Gift Card given at the end of the program.

Popcorn from Trail's End has its own incentive program, so any popcorn sold (including anything above and beyond \$350 will be incentivized through that program in addition to the above. See incentives on the [Trails End Rewards Website](#).

DEN INCENTIVES

All scouts must participate in the fundraiser, but we encourage all Scouts to participate in the program beyond the goals. For Dens, we will award prizes to the **(\$15) 1st, (\$10) 2nd and (\$5) 3rd place Dens**, based on the per scout total of each den. The reward will be in the form of an Amazon Gift Card. The Den average must be over **350 points** per scout.

EARLY BIRD BONUS

Join us at our **Fundraiser Kick-off and Spirit Night at Craig O's on September 4th**. Come and order coffee or popcorn in the amount of your goal to sell (175 points) and receive an additional \$10 Amazon Gift Card incentive bonus after your scout reaches the 350 point Goal.

STOREFRONTS

The **top storefront** seller(s) each day will qualify for a **\$5 Bahama Bucks gift card** that will be awarded at the next pack event.

SALES TRACKING

Each Scout's sales will be tracked and updated frequently. This will be shared out via email.

FUNDRAISER QUESTIONS?

More Information

www.lakewaycubscouts.org/fundraiser

POPCORN

Josh Sawyer

lakewayscouts442@gmail.com

COFFEE

Alyssa Moore

mooreactive@gmail.com

206-201-4293



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POPCORN INCENTIVE PROGRAM

Trail's End provides rewards points that are applied towards Gift Cards. The way to earn points and the redemptions are listed below. In addition to individual popcorn sales, Scouts are encouraged and incentivized to sell popcorn at our storefront sales locations, including heroes and helpers donations, and Cash to Credit conversions to meet their goals.

POINTS PROGRAM FOR POPCORN INCENTIVES

NEW REWARD OPTIONS* - PICK ONE OR MULTIPLE!

AMAZON, TARGET, WALMART, PREPAID MASTERCARD®, DICK'S SPORTING GOODS, NINTENDO, REI, GAMESTOP, BASS PRO SHOPS, BEST BUY, CABELA'S, APPLE, LEGO, XBOX, AND PLAYSTATION

EARN MORE WITH HEROES AND HELPERS™

	Points* (per \$1 sold)
Heroes and Helpers	1.75 (credit & online) / 1.5 (cash)
App Credit & Online	1.25
App Cash	1
Each sale only accrues points in the applicable category above in which it will earn the most points	
Cash to Credit™ Earn an additional 0.25 point per \$1 converted. Points for Storefront cash converted are split among Scouts working the store that day.	

EARN MORE WITH ONE SCOUT & PARENT STOREFRONT SHIFTS

2025 Bonus Rewards*

Jun 30 8pm ET - Nov 30 6:59pm ET

Sell \$500 or more per hour per Scout

- Earn 1 bonus point per dollar sold

Sell \$300-\$499 per hour per Scout

- Earn 0.5 bonus point per dollar sold

Sell \$500 or more online

- Earn 250 bonus points

Levels	Points	eGift Card DELIVERED BY TRAIL'S END
18	17,500+	10% of points
17	15,000	\$1,250
16	12,000	\$1,000
15	10,000	\$750
14	7,500	\$550
13	6,000	\$450
12	5,000	\$350
11	4,000	\$250
10	3,500	\$200
9	3,000	\$150
8	2,500	\$100
7	2,000	\$70
6	1,750	\$60
5	1,500	\$50
4	1,250	\$40
3	1,000	\$30
2	750	\$20
1	500	\$10

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COFFEE INCENTIVE PROGRAM

COFFEE SALES INCENTIVES

Once a Scout meets their sales goal of 350 points in total (popcorn and coffee), they start earning money toward an Amazon Gift Card with any extra coffee sales. These rewards are based on their total **coffee sales and/or direct pack donations only**. Popcorn rewards are separate through Trail's End.

Scouts will receive \$1 for every 10 points back (coffee sales only) in an Amazon gift card once they reach the 350 point goal. For example, if 150 points in coffee is sold (after to cumulative 350 Coffee and Popcorn goal), they will receive \$15 in gift card reward.

PURCHASES & DONATIONS

- Scouts will get immediate credit for their coffee sales at the time of purchase.
- Donations directly to the pack and collected outside of the Trail's End app (Hero's and Helpers) will also be applied toward this incentive program.
- Individuals and/or dens that want to create mini-neighborhood store fronts (i.e. during neighborhood events, garage sales or neighborhood areas) are encouraged to do so! Work with Alyssa on inventory and timing.



Example of 10% After 350 point Goal

Points	Gift Card Total
0 - 350	\$0
400	\$5
600	\$25
1000	\$65

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